



Vanuston Intelligence selected as a Semi-Finalist at the Innovate!2010, U.S.A

Vanuston Intelligence Chosen to Present at Innovate! 2010 Pitch Slam in Los Angeles

^ Press Release (Austin)

Austin, TX., November 1, 2010 – Vanuston Intelligence today announced that it has been selected by Guidewire Group as a semi-finalist at the Innovate!2010 Pitch Slam in Los Angeles on November 16, 2010. Hosted by the Guidewire Group, Innovate!2010 is a global competition hosted in 25 cities globally to recognize the Innovate!100, the 100 Most Promising Startups in the world. Mr. S. Anandanatarajan, Vanuston's CEO will be one of 12 semi-finalists to deliver a rapid-fire presentation at the upcoming Pitch Slam, which is a fast-paced, 5-minute format designed to quickly tease out a company's market opportunity, unique differentiation, and execution against plans.

"Vanuston Intelligence was selected by our analysts from a field of hundreds of applicants based on the clarity of their business vision and progress over the last 12 months." said Mike Sigal, President of Guidewire Group, Inc, the producer of Innovate!

At the Innovate! Pitch Slam in Los Angeles, expert judges will evaluate Vanuston Intelligence using Guidewire Group's proprietary G/Score methodology in front of an audience of influencers, investors and members of the press. Semi-finalists for Austin include Entreave, Green Revolution Cooling, HandCast Media, Immercio, me & goji, Moodfish, PetsMD, Red Oxygen, SocialSmack, Trandom, Twitc, and Werkadoo. Following the Pitch Slam, Vanuston will enjoy coverage in some of the world's most influential business and technology media, as well qualified introductions to potential investors, partners and customers who rely on the G/Score to identify promising startups through the Innovate!2010 Connections Program.

"We are proud to have been selected as a semi-finalist in the prestigious Innovate! program," said S. Anandanatarajan, CEO of Vanuston Intelligence Pvt Ltd. "In the past 16 months, we have seen our audience grow substantially. We are excited about Innovate! 2010 and we look forward to having the opportunity to get a G/Score and compete for a spot on the Innovate! 100 list. I hope the community will come out to the event to support us."



About Innovate!2010 & Guidewire Group

Innovate!2010 (@innovate100) is a global competition to identify and promote technology and communications startups via regional Pitch Slam events held in 25 cities around the world. The program will conclude with the naming of the Innovate! 100 list of Most Promising Startups, based on the competitors' G/Score™ ranking. Innovate!2010 is produced by Guidewire Group (@guidewiregroup), a global market intelligence and advisory firm focused exclusively on the startup ecosystem. At the heart of Guidewire Group's offerings is the G/Score, a proprietary assessment tool that brings clarity and focus to the art of transforming ideas into successful enterprises. Innovate!2010 sponsors and partners include leading organizations like Alcatel-Lucent, BestBuy, Cisco Systems, Comcast, EMC, HP, HSBC, Hearst, IBM, LG Electronics, Microsoft, Quickstart Global, PayPal, RIM, SAP, Silicon Valley Bank, Sony, SWIFT, Telefonica/O2, Turner Broadcasting, Verizon, and the City of Zaragoza; as well as European and U.S. economic development agencies, and dozens of leading angel and venture capital investors.

About Vanuston Intelligence

An ardent Business Intelligence Company committed to catalyze the competence and competitiveness of clients by helping them succeed through the power of information technology. Driven by the credo that solutions are effective only when organizational needs are accurately ascertained and aptly addressed; Vanuston looks upon itself as an integral part of client's organization. We have varied and extensive expertise in business intelligence, business information, business research, business development, and consulting services. Vanuston came into existence with a pioneering vision of "Bringing Information and Knowledge Together" and help to build requisite talent for the emerging information based economy. We believe information as a service is a revolutionary, interactive medium, which can greatly enhance return on investment and increase the efficiency of business processes. Vanuston combines a worldwide reach with personalized services, offering high degree of personal involvement and commitment to meet all specific requirements of clients. At Vanuston, progressive group of qualified and committed professionals deliver world class solutions to clients.

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